

FIG. 1

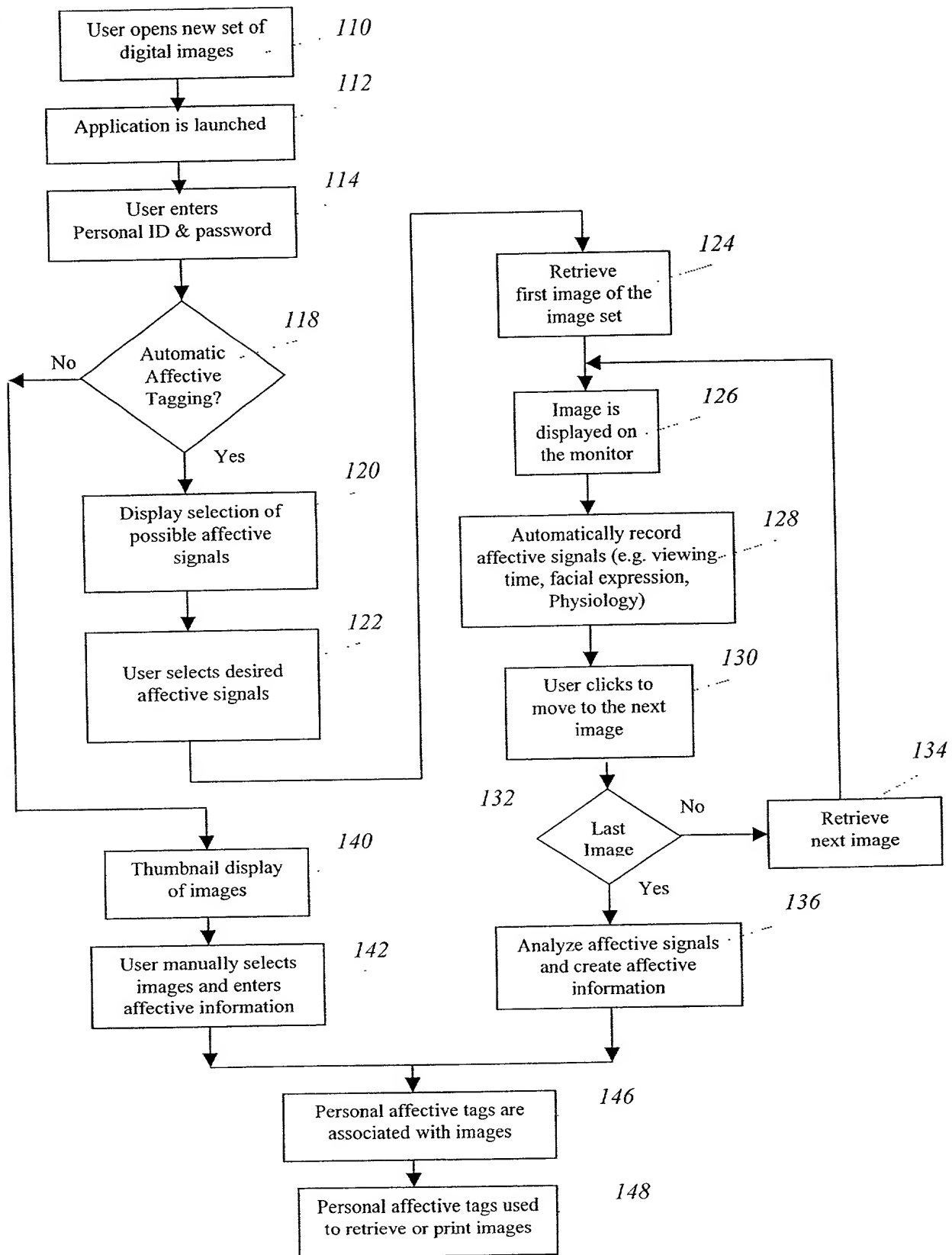


Fig. 2

10036157-12004
FOIA b7 - CONFIDENTIAL

These signals are going to be recorded for determining your psychological reaction to images

☒ Viewing Time

☒ Facial Expression / Head Movements

☒ Physiology

☐ Audio

☐ Gaze tracking

☐ Touch Pressure

Fig. 3A. GUI screen with signals recording selection

These signals are going to be recorded for determining your psychological reaction to images

☒ Viewing Time

☒ Facial Expression / Head Movements

☒ Physiology

☐ Audio

☐ Gaze tracking

☐ Touch Pressure

<input checked="" type="checkbox"/> Heart Rate
<input checked="" type="checkbox"/> GSR
<input checked="" type="checkbox"/> Temperature
EEG

Fig. 3B. GUI screen with signals recording selection and physiological signals menu.

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Personal Affective Tag field - PAT
Personal Identification field - PID_1
Affective Record Start field - BEGIN_RECORD_1
Date field - DATE
Location field - LOCATION
Affect field - AFFECT
Viewing time field - VIEWING_TIME
Physiology GSR field - GSR_SIGNAL
Physiology Temperature field - TEMP_SIGNAL
Ambient Temperature - AMBIENT_TEMP_SIGNAL
Physiology Heart Rate field - HR_SIGNAL
Face Expression field - FACE_EXPRESSION_DATA
Affective Record Start field - BEGIN_RECORD_2
Date field - DATE
Location field - LOCATION
Affect field - AFFECT
Viewing time field - VIEWING_TIME
Physiology GSR field - GSR_SIGNAL
Physiology Temperature field - TEMP_SIGNAL
Physiology Heart Rate field - HR_SIGNAL
Physiology EEG field - EEG_SIGNAL
Face Expression field - FACE_EXPRESSION_DATA
Gaze tracking field - GAZE_TRACKING_DATA
Behavior Record Start field - BEGIN_RECORD_3
Number of times viewed field - VIEWING_COUNTER
Number of times printed field - PRINTING_COUNTER
Number of times sent in e-mail field - E_MAIL_COUNTER

Fig. 4A

Personal Affective Tag 1
Personal Identification = User 1
Date = Aug 1, 2000
Importance = 8.....
Personal Affective Tag 2
Personal Identification = User 2
Date = July 4, 2001
Importance = 4.....
Personal Affective Tag 3
Personal Identification = User 1
Date = Oct 8, 2001
Importance = -5.....

Fig. 4B

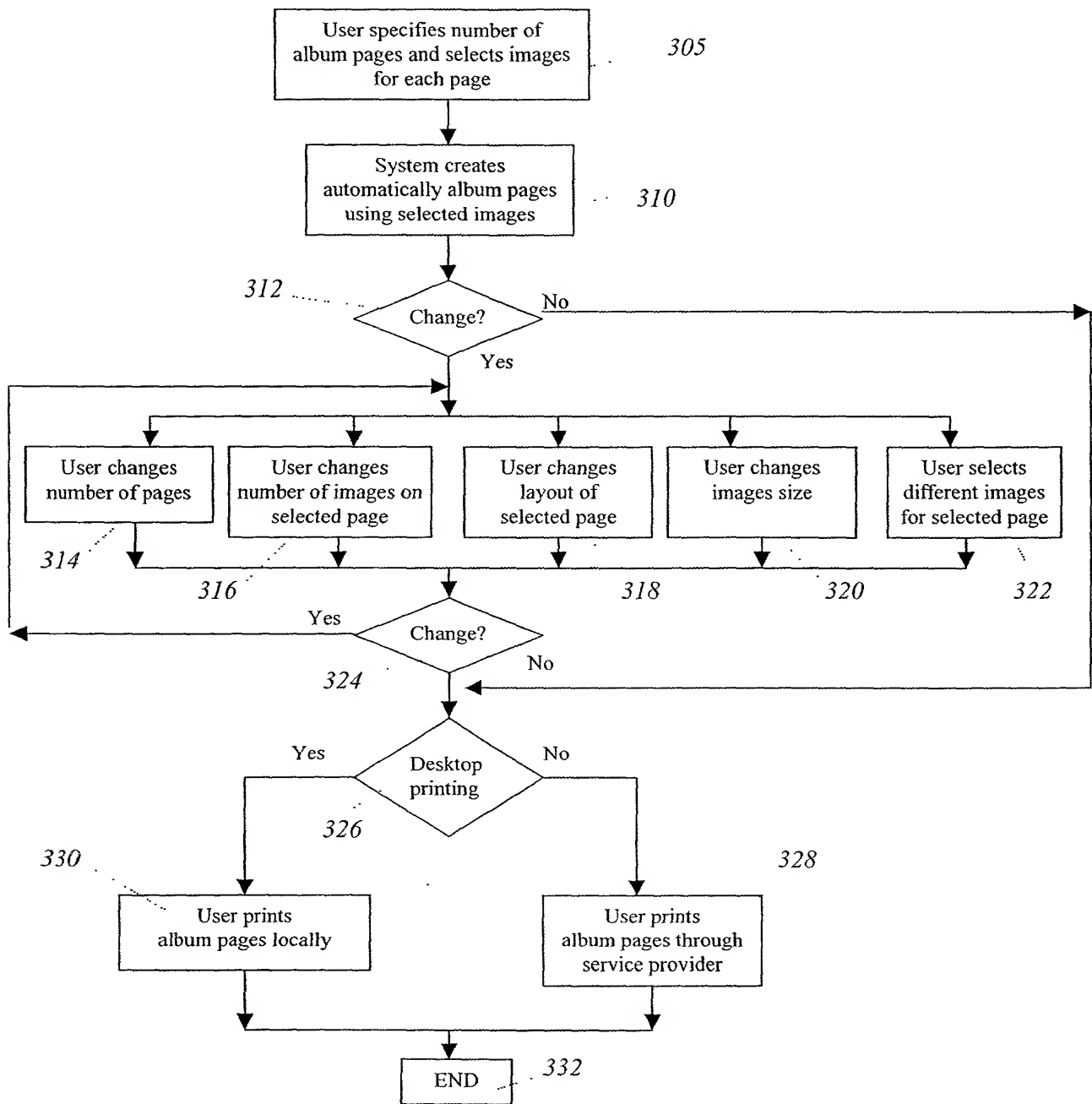


Fig. 6.

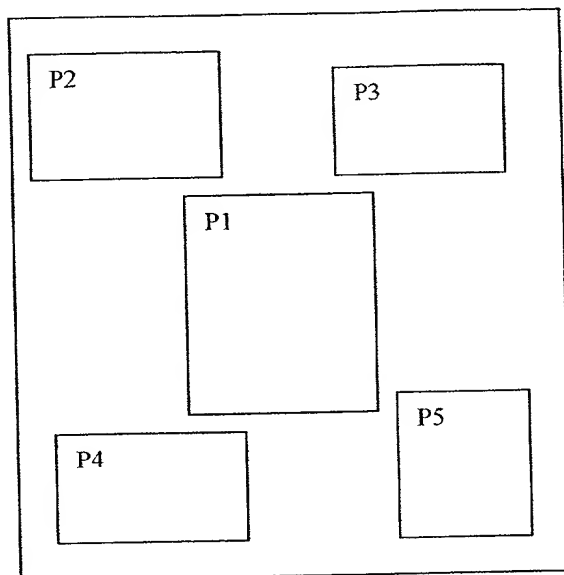


Fig. 7A. Album pages created by the system.

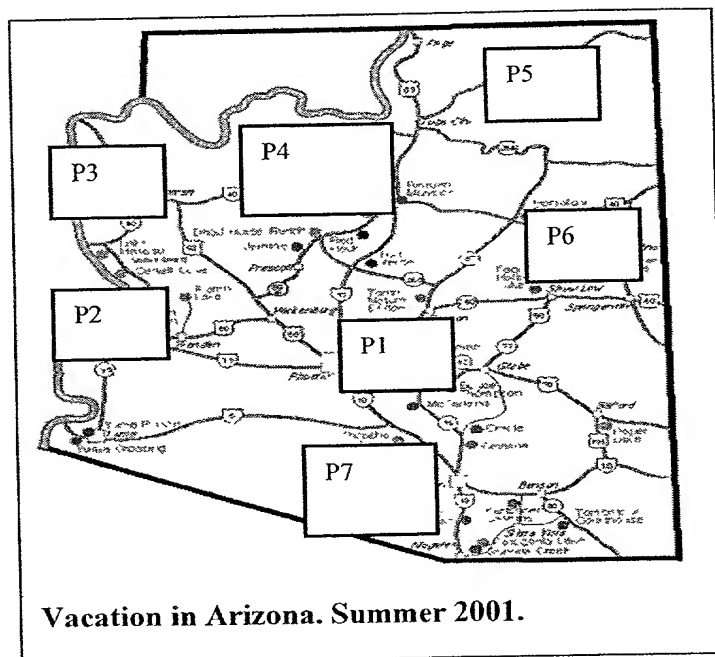


Fig. 7B. Picture map created by the system.

FIG. 8

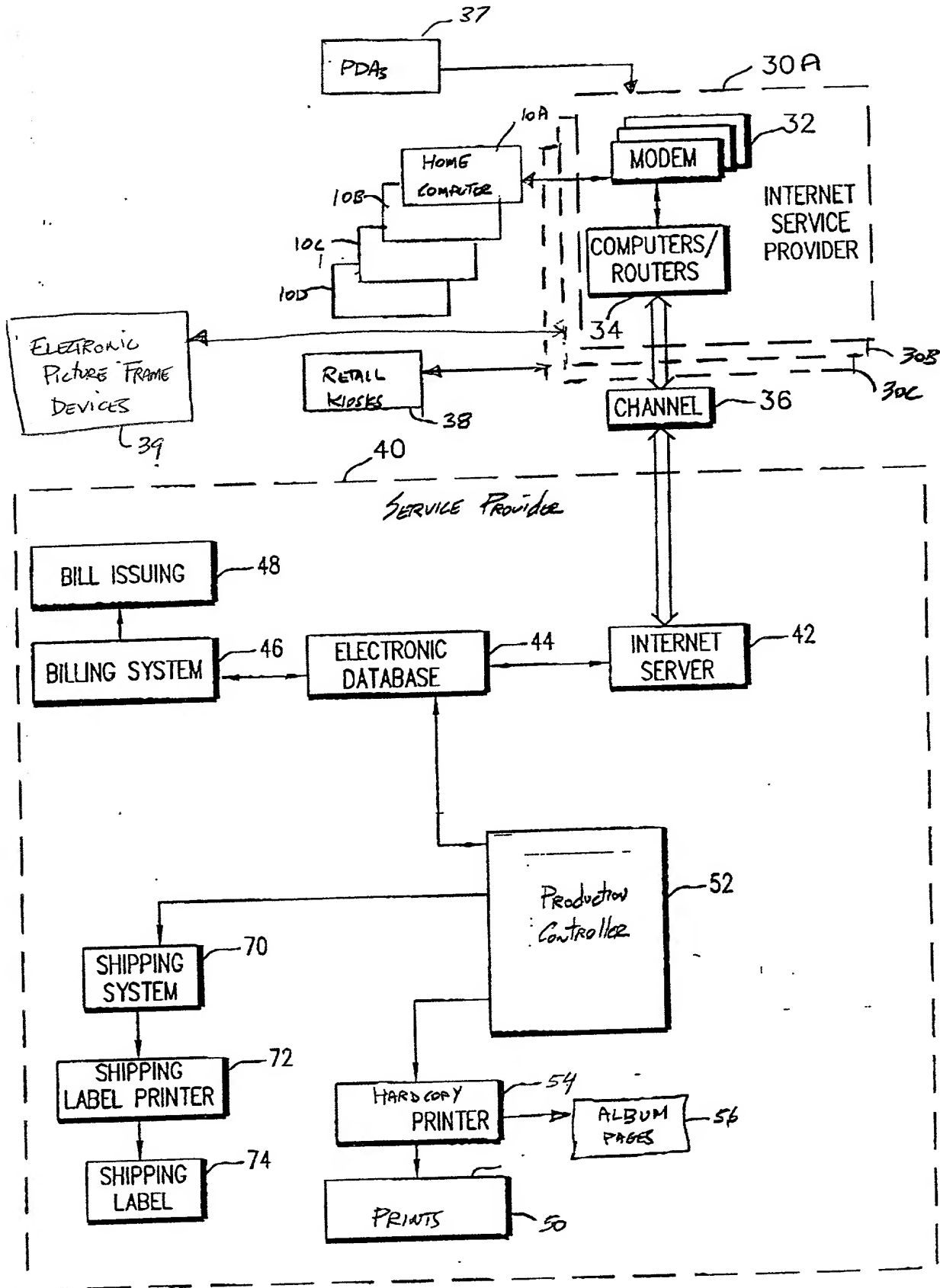


FIG. 8

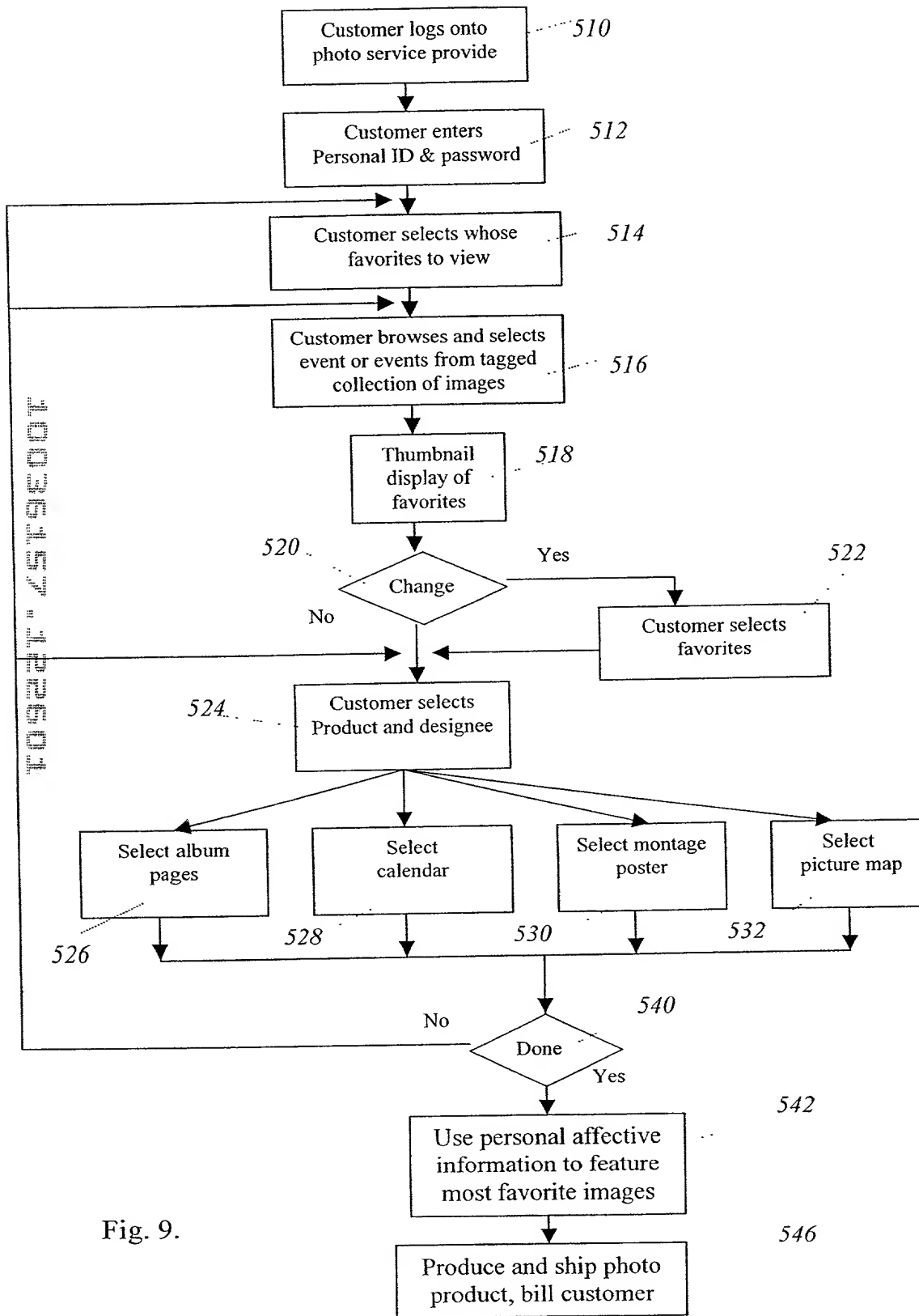


Fig. 9.